

A photograph of a person swimming in the ocean, viewed from above. The water is a deep teal color, and the swimmer's arms and hands are visible on the right side, creating ripples and splashes. The text is overlaid on the left side of the image.

EVERY BOTTLE SOLD
MAKES OUR OCEANS
HEALTHIER

ONE
PERCENT FOR THE
OCEAN



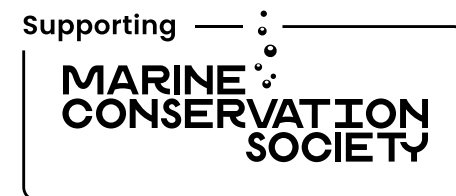
SALCOMBE GIN[®]

OUR MISSION IS TO HAVE A POSITIVE IMPACT ON THE OCEAN AND THE
LIFE IT SUPPORTS BY SUPPORTING MEANINGFUL INITIATIVES TO REWILD
OUR OCEANS AND SEQUESTER CARBON



EVERY
BOTTLE SOLD
MAKES OUR
OCEANS
HEALTHIER

WE DONATE 1% OF EVERY BOTTLE SOLD TO THE
MARINE CONSERVATION SOCIETY TO HELP PROTECT
AND REGENERATE PRECIOUS OCEAN HABITATS



Salcombe Distilling Company will donate 1% of revenue from UK sales of 50cl and 70cl bottles of Salcombe Gin to ocean recovery projects run in conjunction with the Marine Conservation Society, a registered UK charity working for seas full of life. Registered charity no. 1004005 (England & Wales); SC037480 (Scotland). www.mcsuk.org

WHY THE OCEANS?



We are all connected
through our oceans
which cover

71%

of earth's surface



The world's largest store
of carbon; an estimated

83% of the global
carbon cycle is circulated
through marine waters



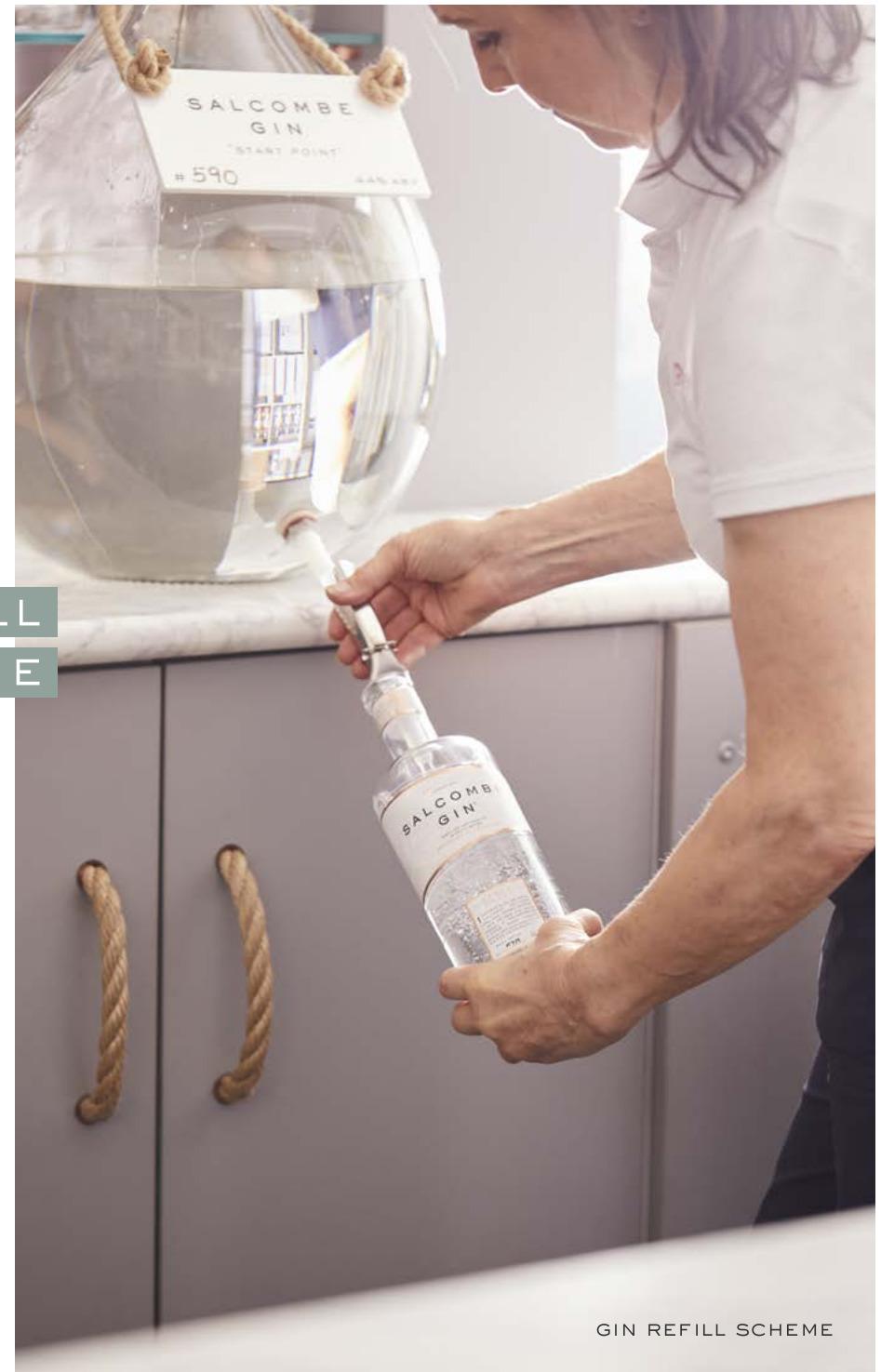
The oceans are a
fundamental influence for life
above and below the water.
Without healthy oceans, we
don't have healthy air

OUR OTHER SUSTAINABLE INITIATIVES

SUPPORTING THE MARINE CONSERVATION
SOCIETY'S WORK FOR CLEANER, SAFER SEAS

GIN REFILL SCHEME

We launched our Gin Refill scheme in 2019 as a more **sustainable solution to recycling**, which incentivises customers to participate as they **recieve a 20% discount** when they return an empty 70cl or 50cl bottle of Salcombe Gin 'Start Point' or 'Rosé Sainte Marie' to our retail stores in Salcombe & Dartmouth for us to refill with a 20% discount off the retail price. We have even started working with some of our **trade partners to offer the same service across the South West**.



GIN REFILL SCHEME



ELECTRIC ENERGY FROM RENEWABLE SOURCES

The electricity we use across our sites is from **100% renewable sources**.

RESPONSIBLE WASTE DISPOSAL

We have chosen to work with **Devon Contract Waste** as their **'Zero to landfill'** policy aligns directly with our sustainability ethos. In parallel, to help reduce our waste, we also use **biproducts of the distilling process** in our cocktails and create several of our recipes with **locally foraged ingredients**.





PROHIBITING PLASTIC WHEREVER POSSIBLE

CUSTOM CARDBOARD DISPATCH PACKAGING



BIO-DEGRADABLE STARCH-BASED LOOSE FILL

We **refuse to use single use plastics** and **prohibit the use of plastic** from our product's packaging and dispatch packaging wherever possible. We've **eliminated the use of plastic air packs** and instead we dispatch our bottles in a **bespoke cardboard box** designed to protect them with minimal packaging. In the event our products need a little extra padding, we use a **biodegradable starch-based loose fill** that can be disposed of by dissolving them in water. We also use **paper tape, biodegradable straws** and **tasting cups** and our **tamper-proof seals** are made from a **biodegradable cellulose material**.



TRANSPARENT-SEA

IT'S OUR AIM TO SEQUESTER MORE CARBON EMISSIONS THAN WE CREATE, AND
WHILST WE'RE WORKING IN PARTNERSHIP WITH THE MARINE CONSERVATION
SOCIETY ON REWILDING PROJECTS THAT SEQUESTER CARBON, WE'RE FOCUSING
ON THE WAYS IN WHICH WE CAN ACT NOW, OVER GLOSSY STATISTICS.

THE SCIENCE OF MEASURING THE EXACT CARBON SEQUESTRATION THAT OCEAN
REWILDING PROJECTS CONTRIBUTE TO IS AN EVOLVING PROCESS AND UNTIL THERE
IS A LEVEL OF ACCURACY THAT WE CAN USE WITH HONESTY AND CONFIDENCE, WE
WILL CONTINUE TO FOCUS ON THE 'DOING' OVER THE METRICS.

OUR COMMITMENT TO THE OCEAN IS UNCONDITIONAL AND OUR APPROACH TO DO
OUR VERY BEST FOR OUR OCEANS IS WORK IN PROGRESS AND WILL REMAIN SO.

A hand is shown pouring a clear liquid from a bottle of Salcombe Gin into a glass. The glass contains a slice of citrus fruit. The background is a dynamic, blue-toned image of water splashing, creating a sense of freshness and movement. The bottle's label is partially visible, showing the brand name and 'EXCEPTIONAL LONDON DRY GIN'.

BORN OF THE SEA



SALCOMBE DISTILLING Co.